

MEDIA INVITATION

Program:

Monday, 2nd December 2019 (For KL Press Only)

- 1.30p.m. Arrival of Media
- 2.00p.m. Depart from 1 Utama Bus Terminal
- 6.30p.m. Arrive at Forest City Phoenix International Marina Hotel
- 7.00p.m. Hotel Room Check-in
- 7.30p.m. Welcome Dinner
- 9.00p.m. Free & Easy

Tuesday, 3rd December 2019 (For Johor & KL Press)

- 9.00a.m. Arrival & Registration of Media
- 10.00a.m. Tourism Malaysia Promo Video
- 10.03a.m. Welcome note by Emcee
- 10.05a.m. Negara-ku
- 10.10a.m. Welcome Remarks by **Kee Kai Loon, Moths Studio**
- 10.15a.m. Keynote Speech by **Shi Cai Wen, Changsha LeFeng Culture Communication Co., Ltd. (LeFeng)**
- 10.25a.m. Keynote Speech by **Mr. Ivan Teo, Chairman of Johor Tourism Association (JTA)**
- 10.32a.m. Keynote Speech by **Chen Jie, Golden Shield Television**
- 10.40a.m. Cooperation Moths Studio & LeFeng Video Introduction
- 10.43a.m. Honorary Speech by **YB Tuan Muhammad Bakhtiar Bin Wan Cik, Deputy Minister of Tourism, Arts and Culture (MOTAC)**
- 10.50a.m. **MOU SIGNING & OFFICIAL LAUNCH OF 'BEYOND LIFE & DEATH'**
Officiated by: MOTAC & FINAS representatives
- 10.55a.m. Souvenir Presentation
- 11.00a.m. Introduction Meet & Greet Movie Session
- 11.30a.m. Q&A Session
- 11.50a.m. Ending Gimmick
- 12.00p.m. Lunch and Exclusive Interview Session
- 2.00p.m. Depart from Forest City Phoenix International Marina Hotel **(For KL Press Only)**
- 6.30p.m. Arrive at 1 Utama Bus Terminal